



“Ensuring excellence and changing lives through equine-assisted activities and therapies”

**Recipient of the 2013 Equine Industry Vision Award,
sponsored by Zoetis and presented by American Horse Publications**

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Purina Returns as Title Sponsor and Official Feed of PATH Intl.

Denver—The Professional Association of Therapeutic Horsemanship International (PATH Intl.) is pleased to announce that **Purina Animal Nutrition** will continue its title sponsorship of the association. Purina has been a sponsor of PATH Intl. for many years, and this year marks the sixth year in a row that Purina has honored PATH Intl. by becoming the association’s title sponsor.

The team at Purina, the leader in equine nutrition for more than 100 years, is proud to support PATH Intl. and the fantastic work done by the organization, its member centers and numerous volunteers every day. Purina and PATH Intl. share a strong sense of responsibility to the animals and people in PATH Intl. programs. That sense of responsibility is reflected in the uncommon quality and performance of Purina’s feeds, which are backed by years of extensive equine research and feed development.

According to Kaye Marks, PATH Intl. Director of Marketing and Communications, the association improves the quality, safety and efficacy of equine-assisted activities and therapies (EAAT) each year by credentialing professionals and accrediting centers. Educational opportunities offer networking and the required continuing education that is absolutely necessary for the continued growth and professionalism of the field. PATH Intl., recognized as a leader in the field, certifies approximately 600 new professionals and accredits 50 centers per year.

“PATH Intl. is thrilled and very grateful for Purina’s sponsorship of PATH Intl. and in the ongoing activities throughout the year that support excellence in services to people with challenges,” said Kathy Alm, PATH Intl. CEO. “The financial support and increased awareness Purina brings to PATH Intl. is invaluable.”

If you would like information on becoming a PATH Intl. sponsor, email [Kaye Marks](mailto:Kaye.Marks@pathintl.org) or call her at (800) 369-7433, ext. 117.

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About PATH Intl.:

The Professional Association of Therapeutic Horsemanship International® (PATH Intl.®) was formed in 1969 to promote safety and optimal outcomes in equine-assisted activities and therapies (EAAT) for individuals with special needs. At 852 member centers, more than 58,000 children and adults may find

improved health, wellness and a sense of pride and independence through involvement with horses. Therapeutic horsemanship at member centers may include hippotherapy, equine-facilitated mental health, driving, interactive vaulting, trail riding, competition, ground work and stable management. Through a wide variety of educational resources, the association helps individuals start and maintain successful EAAT programs. There are nearly 53,000 volunteers, 4,544 instructors, 7,733 equines and thousands of contributors from all over the world helping people at PATH Intl. Member Centers.