



Professional Association of Therapeutic
Horsemanship International

"Ensuring excellence and changing lives through equine-assisted activities and therapies"

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"Failure Is Not an Option": PATH Intl. Keynote Speaker Announced

Denver—Wernher von Braun once said, "In the space business, 99% perfection is equivalent to disaster." PATH Intl. is dedicated to improving the safety standards for all equine-assisted activities and therapies (EAAT) and is a global advocate and resource in the industry.

PATH Intl. is happy to announce that Brooks Kimmel, Deputy Director of Safety, Health and Mission Assurance for Abacus Technology Corporation at NASA's John F. Kennedy Space Center, will be the keynote luncheon speaker at the 2013 PATH Intl. Conference and Annual Meeting, November 6-9, in Orlando, FL. as we launch into stories about safety and standards in space exploration.

Consider the mission of Apollo 13 in 1970. Astronauts Lovell, Haise and Swigert were stranded 205,000 miles from earth in a crippled spacecraft, while those at Mission Control worked heroically to bring them home. They mapped out all the options and never considered that they might not succeed. The words still ring down through the years and shape the drive and passion of those who work at NASA today: "Failure is not an option."

Mark your calendars now for the conference, the theme of which is "Destination: Success." Registration will begin in July. Visit www.pathintl.org and click on the Conferences pulldown menu for information. You won't want to miss this out-of-this-world experience.

Standards ensure the success of NASA missions and PATH Intl. Centers, and provide a safeguard for everyone involved. Brooks ensures the success of each mission for NASA by being certain that critical systems never fail in the exhilarating but zero-tolerant environment known as space travel: Because failure—whether at NASA or at PATH Intl. Centers—is not an option.

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About PATH Intl.:

The Professional Association of Therapeutic Horsemanship International (PATH Intl.), formerly NARHA, was formed in 1969 to promote equine-assisted activities and therapies for individuals with special needs. At more than 850 member centers, more than 54,000 children and adults find a sense of independence through involvement with horses. These member centers range from small, one-person programs to large operations with several certified instructors and licensed therapists. Through a wide variety of educational resources, the association helps individuals start and maintain successful equine-assisted activities and therapies for individuals with special needs. There are more than 45,000 volunteers, 4,300 instructors, 6,300 therapy horses and thousands of contributors from all over the world helping people at PATH Intl. centers.