



“Ensuring excellence and changing lives through equine-assisted activities and therapies”

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Fish to Fly at PATH Intl. Conference

Denver—If you’ve ever been to Seattle, WA, and watched workers tossing and catching the “flying fish” at Seattle’s Pike Place Fish Market, you’ve seen how it is possible for employees to energize their work with passion and play.

Professional Association of Therapeutic Horsemanship International (PATH Intl.) is pleased to announce that this passion and play will be on display as Jim Bergquist, long-time coach to Pike Place Fish Market, keynotes the PATH Intl. Conference luncheon on Thursday, November 1, 2012, at the Hyatt Regency Bellevue in Bellevue, WA.

Bergquist, the president of BizFutures Consulting Company, which helps leaders transform their work cultures, worked with Pike Place Fish Market owner John Yokoyama on how to release and utilize people’s natural creativity. Yokoyama realized that long-term success requires an environment where employees are involved in creating and fulfilling an inspiring vision. Through Bergquist’s coaching, the market’s employees have created a unique team environment and now travel the country inspiring other organizations to do the same. Their focus is on management by inspiration and empowerment versus the older management model of command and control.

The theme of the 2012 PATH Intl. Conference is “Innovate,” and the Flying Fish/BizFutures presentation is innovative management at its best. Come explore with Bergquist what’s required to build the kind of team where members communicate powerfully, truly appreciate each other and have a substantial, positive impact in the world while having fun.

The PATH Intl. Conference is October 31-November 3, 2012, in Bellevue, WA. [Click here for more information.](#) Join us in Bellevue to see a fish throwin exhibition—and catch the vision!

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About PATH Intl.:

Professional Association of Therapeutic Horsemanship International (PATH Intl.), formerly NARHA, was formed in 1969 to promote equine-assisted activities and therapies for individuals with special needs. At more than 800 member centers, nearly 48,000 children and adults find a sense of independence through involvement with horses. These member centers range from small, one-person programs to large operations with several certified instructors and licensed therapists. In addition to therapeutic equitation, a center may offer any number of equine-assisted activities including hippotherapy, equine-facilitated mental health, driving, interactive vaulting, trail riding, competition, groundwork or stable management. Through a wide variety of educational resources, the association helps individuals start and maintain successful equine-assisted activities and therapies for individuals with special needs. There are more than

43,000 volunteers, 3,700 instructors, 6,000 therapy horses and thousands of contributors from all over the world helping people at PATH Intl. centers.