June 2010

NARHA Announces Next CEO

Denver—With great pleasure, NARHA is pleased to announce Kay Green as its next Chief Executive Officer. Green has served as NARHA’s interim CEO since January 2010.

Green comes to NARHA with over 30 years in fund raising development and strategic planning with colleges, universities, hospitals, medical and trade associations and religious groups. In 1989, she became a fund raising consultant, opening a regional office in Dallas for a national fund raising firm. She has five years experience in the equine-assisted activities and therapies industry as an executive director of Equest, a NARHA Premiere Accredited Center in Wylie, Texas. She served for six years on the NARHA Board of Trustees.

"The board realized that it wanted an executive who not only knew how to manage and support a complex staff and operation," said Kathy Alm, NARHA Board President. "It also wanted someone who had experience in working with a wide variety of constituents, including national membership, sponsors and board. In order to successfully move NARHA to the next level, the NARHA board wanted leadership that had already demonstrated success on this scale. Based on her past experience as well as her accomplishments in the few short months she has been interim CEO for NARHA, the board realized that it already had these qualities in Kay Green."

Green's experience, coupled with her immense passion and enthusiasm, will serve NARHA well. Green, who currently lives in Dallas, will be moving to Denver and will start her full-time, permanent position on July 1.
About NARHA:
NARHA was formed in 1969 to promote equine assisted activities and therapies for individuals with special needs. At over 700 member centers, a total of 42,000 children and adults find a sense of independence through involvement with horses. These member centers range from small, one-person programs to large operations with several certified instructors and licensed therapists. In addition to therapeutic equitation, a center may offer any number of equine assisted activities including hippotherapy, equine facilitated mental health, driving, interactive vaulting, trail riding, competition, ground work, or stable management. Through a wide variety of educational resources, the association helps individuals start and maintain successful equine assisted activities and therapies for individuals with special needs. There are more than 24,000 volunteers, 2000 instructors, 5,700 therapy horses and thousands of contributors from all over the world helping people at NARHA centers.