



Professional Association of Therapeutic
Horsemanship International

Exhibit at 2019 PATH Intl. Regional Conferences

Connect with those who change lives through the power of the horse!

Region 1 – April 27-28, Amherst, MA

Region 2 – TBD

Region 3 – March 29-31, Daniels, WV

Region 4 – May 16-18, Augusta, MI

Region 5 – August 2-4, Ocala, FL

Region 6 – March 8-10, Fargo, ND

Region 7 – February 22-24, St. Louis, MO

Region 8 – August 2-4, TBD, LA

Region 9 – May 31-June 2, Redmond, WA

Region 10 – May 3-5, Elbert, CO

Region 11 – TBD

The 2019 PATH Intl. Regional Conferences feature an impressive array of education sessions presented by subject matter experts to PATH Intl. members, students, center employees and others interested in equine-assisted activities and therapies (EAAT). PATH Intl. conferences provide continuing education for professionals, fresh ideas for instructors, innovative thinking and networking for administrators and updates on the PATH Intl. Standards for Certification and Accreditation for all involved in EAAT. Join PATH Intl. in this exciting work.



Exhibit at 2019 PATH Intl. Regional Conferences



84% of PATH Intl. members have a definite affinity for and would purchase from companies that support PATH Intl. This makes exhibiting a win-win for PATH Intl. members and your company. Get your product or service in front of PATH Intl. Members in a low-cost, intimate setting!

Standard Price \$100

- Access up to 200 PATH Intl. conference attendees
- 1-2 days of exhibitor space during the conference
- Logo advertised in PATH Intl. region specific conference emails
- Listing in PATH Intl. Annual Report

Dates and times of exhibitor spaces are dependent on each host site. Some host sites have limited space for exhibitors and book on a first-come first-served basis. Exhibitors may need to supply their own table and chairs. Please call PATH Intl. for specific information about the location.

PATH Intl. Community

5,011 PATH Intl. certified professionals

881 PATH Intl. member centers

- 37.2% spend more than \$25,000/year on goods and services related to their business
- 38.7% manage 10+ program horses
- 60% people served are children under the age of 18

7,800 Equines

8,056 Individual members

62,469 Volunteers

66,179 Participants served

Purchasing Habits of Centers

75% of the time, centers' employees are asked to recommend products/services

50% frequently make their purchases at retail shops

37% frequently purchase online

Purchasing Habits of Volunteers

76% indicate their most frequent purchases are through retail stores

53% make monthly purchases online

75% make 1–4 purchases online per month

2019 PATH Intl. Regional Conference Exhibitor Form

Reserve Your Space Now!

Company Name _____
Contact Name _____
Address _____
City _____ State _____ Zip _____
Phone _____
Email _____
Website _____

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(Please circle the region/s at which you wish to exhibit)

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Payment Options

___ Check enclosed

(Please make check payable to: PATH Intl.)

___ Visa ___ MasterCard ___ American Express ___ Discover

Account # _____

Exp. Date _____ CVV# _____

Signature _____

Please return to:

PATH Intl.

PO Box 33150

Denver, CO 80233

Or fax to (303) 252-4610

_____ Please have someone contact me about exhibiting at the 2019 PATH Intl. Conference & Annual Meeting in Denver, CO

Questions?

Email: manderson@pathintl.org

Phone: (800) 369-RIDE, Ext. 107