



**Board of Trustees Meeting
November 3, 2016, Conference**

Minutes

Welcome and Call to Order

Julie Broadway

The meeting was called to order at 1:33pm, EDT

Present: Julie Broadway, Ross Braun, Holly Schmitt Fox, Richard Loomis, Jeff Beck, Sue Becklenberg
Miyako Kinoshita, Jim Harlan, Patti Coyle

Absent: Arlene Alen, Allyn Mann, Joahn Hall

Staff: Kathy Alm, Jeff Kelling, Kandis Branum

Guests: Molly Sweeney, Moira Corcoran, Michael Kaufmann

Video

Molly Sweeney

Molly Sweeney shared a video presentation of Karma and Rachel.

Update on the Trek to Accreditation

Kathy Alm/Jeff Kelling

Jeff Kelling and Kathy Alm presented an update on the Trek to Accreditation in preparation for the Annual Meeting and bylaws vote. Kathy Alm stated that the membership vote had to reflect a super majority (two thirds majority) in favor of the bylaws changes and additions according to the bylaws of PATH Intl..

President's Comments

Julie Broadway

Julie Broadway reports that the Advisory Council is in process. There are 15 potential members on the list and a limit of ten members. Members will serve a two-year term; the Governance Committee will deal with the council procedurally.

She presented plaques to outgoing board members Holly Schmitt Fox and Miyako Kinoshita with thanks for their service on the Board.

Additionally, Ms. Broadway provided an American Horse Council update stating that there are two issues in the legislature that may impact our industry, the Trail Act and PAST Act.

Mega Question Discussion

B-1, Center Closing Summary Statistics

B-2, Centers by Budget Size

B-3, Center and Instructor Retention Rate Chart

B-4, Center Funding Source Percentages

B-5, Number of Centers per Year

B-6, Waiting List Graph

Questions:

1. Define center sustainability – what does it look like? Define business sustainability.
2. What makes centers sustainable? What makes a business sustainable?
3. What gets in the way?
4. How might this translate to our centers?
5. What can/should PATH Intl. do?



Minutes

Julie Broadway

September 26, 2016 Minutes
Motion to approve: Holly Schmitt Fox
Second: Jim Harlan
Minutes approved.

CEO Report

Kathy Alm

Kathy Alm reported that there have been some challenges in the office including staff changes and a computer system ransom virus. She offered kudos to Jaime Covington and Jeff Kelling for conference planning and noted that there will be changes to conference structure in the coming years. This spring, for the first time, PATH Intl. will hold a virtual conference online.
Dashboard
MOC Annual Report

Board Committee Reports

Governance

Julie Broadway

Julie Broadway, in the absence of Governance Committee Chair, Arlene Alen, noted that the PATH Intl. BoT Onboarding Final Draft is in process and will be ready for committee review at the next Governance Committee meeting in December, 2016.

Audit Presentation

Jeff Beck

Financial Statements
Board Communication Letter
Internal Control Letter
Jeff Beck synopsised the process for approval of the independent audit for 2015-16 fiscal year.
Motion to approve audit: Ross Braun
Second: Richard Loomis
Audit approved.

Nominating Committee

Jim Harlan

Slate of Officers for 2016-17
Julie Broadway, President
Ross Braun, President-elect
Susan Becklenberg, Treasurer
Patti Coyle, Secretary
Jim Harlan, Past President
Motion to accept slate of officers: Jim Harlan
Second: Miyako Kinoshita
Officers elected as presented.

Finance Committee

Ross Braun

October Financial Reports
Narrative
2016-17 Consolidated QB Budget
Motion to approve: Sue Becklenberg



Second: Jim Harlan

Financial reports approved.

Sue Becklenberg noted kudos to Cheryl Graves, Accounting Manager for her work on transitioning from Peachtree to QuickBooks.

Marketing/Development Committee

Holly Schmitt Fox

Corporate Sponsorship Acceptance Policy

Motion to approve: Julie Broadway

Second: Patti Coyle

Policy approved.

Board pledge report: Pledges are at 84%. Three board members have not pledged.

Jeffersonian Dinner: The discussion will concern Center Sustainability.

Consent Agenda

Julie Broadway

Finance Committee meeting minutes – September

Finance Committee meeting minutes – October

Governance Committee meeting minutes – September

Motion to approve: Miyako Kinoshita

Second: Patti Coyle

Consent agenda accepted

Other Business

Julie Broadway

Ambassador stories were shared.

Kathy Alm gave a summary of Annual Meeting procedures.

Adjourn

Julie Broadway

Motion to adjourn: Miyako Kinoshita

The meeting was adjourned at 5:00pm, EDT

Next meeting: Friday, November 4, 2016, 8:45am, EDT