



PATH International Annual Meeting Sunday, November 10, 2019

These minutes are subject to approval at the
next Annual Meeting on
November 6, 2020
Virtual meeting via GoToWebinar

Welcome and Call to Order

Ross Braun, President

PATH Intl. Board of Trustees President, Ross Braun welcomed attendees and called the meeting to order at 7:31 a.m. Mountain Time. After introducing his fellow trustees, Ross acknowledged the Regional Leadership teams and thanked them for their efforts on behalf of the Association, as well as speaking to all of the hard-working professionals in attendance and reminding us of ways and means to “walk the walk” and keep moving the equine-assisted services industry moving forward.

Approval of Minutes

Brandan Montminy, Secretary

October 27, 2018 Minutes
Motion to approve minutes: Teresa Morris
Minutes approved.

President’s Report

Ross Braun, President

Ross Braun celebrated the past, present and future of PATH Intl. by remembering the “Extraordinary 23” who met in 1969 and laid the groundwork for our Association. By a show of hands, he acknowledged members who joined in each decade; then recognized the inception of the Regional Field Representatives Program (now the Membership Outreach Committee) in 1990. It was in 2011 that NARHA officially changed its name to PATH Intl. In 2013, in response to the member survey and to increase credibility and visibility, the Board of Trustees accepted the strategic plan goal, “We are recognized for our excellence in credentialing,” and the work continues.

Strategic Plan Update

Ross Braun, President & Julie Broadway, Committee Chair

Ross Braun reported on progress made on the current strategic plan. Credentialing – in the past year we achieved significant progress on the trek to third-party accreditation for the Certified Therapeutic Riding Instructor (CTRI) credential. Continuing Education & Knowledge Management – we continued development of accessible education and expanded with the recent release of the Instructor Education Guide. Quality Assurance – The Grievance Committee has been working diligently. They responded to 41 grievances since committee establishment in 2015. Capacity Building – We transitioned to a new data base, created a financial model to accommodate credentialing and membership connections, developed new membership benefits and reorganized staff to best support membership through education and benefits as well as focusing on credentialing. Brand Awareness & Value – the focus here has been protecting the PATH Intl. brand and raising awareness of the value of being PATH Intl. certified and accredited. The Brand Communication & Graphic Guidelines were distributed to all members. Center Sustainability – vital work to assist with sustainability will continue in the new 2019 strategic plan. Thanks to KC Henry in particular for her work in this area over the past year. And thanks to Julie Broadway for her leadership in developing the next strategic plan. Ross Braun then recognized the dedicated and generous Society of Visionaries and Legacy Donors. Julie Broadway provided the new strategic plan update. She reported that goals were drafted and initial work on mission and vision were done. There are three overarching goals: Community and Connectivity, Center and



Career Sustainability and Awareness, Outreach and Impact. Mission and vision work will be continued later in the morning. Once the mission, vision and goals are finalized, they will be shared with membership.

Governance Report and Election Results

Patti Coyle, Governance Chair

Patti Coyle reviewed the voting process and shared the election results.

Newly elected Board Trustee: Jessica Normand

Second term Board Trustees: Kim Berggren, Scott Carver, Michael Kaufmann

Membership Outreach Committee: Region 1 – Sarah Bronson, Region 3 – Sherri Moore, Region 5 – Peggi Noon, Region 7 – Dionne Newton, Region 9 – Teresa Bron, Region 11 – Kaitlyn Siewert

Treasurer's Report

Edmund Milford, Treasurer

Ed Milford presented the Finance Report for the 2018-2019 Fiscal Year. He reports: We continue to build our reserve to buffer against potential initial decline in membership due to the separation of the membership requirement for the CTRI credential as well as to pay for the new data base. Spending on administration and development are within industry standards. Programs are the pass through grants – a direct benefit for premiere accredited centers. Marketing includes *Strides* Magazine and public relations campaigns. Education spending supports education as a membership benefit. It includes Regional and International conferences. Credentialing includes all of the offered credentials as well as center accreditation expenses.

CEO's Report

Kathy Alm, CEO

Kathy Alm introduced Bret Maceyak, Credentialing Manager for a brief question and answer session. Following that, Kathy reported positive response to the new membership tiers. New member benefits include Abenity discounts, Grants Station and soon to come Higher Logic, as well as continuing Veterans programs with the Wounded Warrior Project back on board. She also reported legislative news regarding the American Horse Council, the Multi-agency Funding Bill, the Whole Veteran Act and Improve Well-being for Veterans (IMPROVE). She then gave an update on the progress of the development of the Baseline Definitions Resource Guide.

Board Officers

Julie Broadway, Past President

Julie Broadway announced the Board Officers taking office immediately following the Annual Meeting:

President – Susan Becklenberg

Treasurer: Edmund Milford

Secretary: Brandan Montminy

Past President: Ross Braun

Officer at Large: Kim Berggren

President's Award

Ross Braun, President

President Ross Braun presented the 2019 President's Award "to an individual or group of individuals who have, with enthusiasm and dedication, supported the President and endeavored to bring about the success of the Association's strategic initiatives" to Deborah Manasco in recognition of her state-specific presentations on the law and equine activities at many regional conferences. Congratulations and thanks to Deborah.

Other Business

Ross Braun, President

Ross Braun expressed his gratitude for the leadership of Pat Mullins for many years as a member and leader of PATH Intl. Kitty Stalsburg asked all to acknowledge other beloved and respected members who are no longer with us. Boo Martin expressed pride for all members and staff for helping make our industry a profession.



Professional Association of Therapeutic
Horsemanship International

Announcements

Kathy Alm, CEO

Kathy Alm invited attendees to look under their seats to see if they had won one full registration to the 2020 Conference being held in St. Louis, Missouri next October. Congratulations to the winner – Ruth Ocampo.

Adjournment

Ross Braun, President

Motion to adjourn: Kristen McGraw

The meeting was adjourned at 8:37 a.m. Mountain Time

DRAFT