



**GRANT WRITING  
FOR EAAT**

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## FINDING GRANTS



A word cloud featuring various terms related to grant finding. The words are arranged in a roughly circular pattern and include: seeking, grants, logic, models, evaluation, funding, sustainability, cooperation, technology, proposals, writing, needs, projects, capacity, money, budgets, collaboration, and checklists. The words are in various colors including red, purple, green, and yellow.

## TYPES OF GRANTS

### Capital vs Operating vs Salary

Capital- Building Campaigns

Operating- General money for the Organizations

Salary- Support for staff

Most grants do not cover these areas but there is some funding for these kinds of projects.

### Programs & Projects

Most grants are for programs or projects

“Programs” refers to an activity program with its own budget within an organization but can apply to a single program organization

Projects- specific events/activities for a set time period

## AVENUES TO PURSUE

National Companies

Local Branches

Newspapers and Media Outlets

Banks

Pharmacies

Local Business

Government Grants

Local Organizations

Foundations

Horse Related & Breed Charities

## WHICH GRANTS DO I APPLY FOR?

### Does the grant fit your need?

Does your organization fit into their focus category?

Do they fund your kind of request?

Do you need volunteers?

Will the money fit into your budget time frame?

### Things to Consider

Prerequisites

Eligibility Quiz

Webinars & Trainings

Due Date

Attachments

## GRANT STATION



Online database of grants

Purchase through Tech Soup

Tech Soup is an organization that provides non-profits with technology sources and materials at a discounted price

Regular price through Tech Soup \$299

Goes on sale once a year for \$99

One year subscription

US Charitable Giving, Federal, State and International Grants



CHRISTOPHER & DANA  
REEVE FOUNDATION

TODAY'S CARE. TOMORROW'S CURE.



## MISSION STATEMENT

**The Reeve Foundation is dedicated to curing spinal cord injury by funding innovative research, and improving the quality of life for people living with paralysis through grants, information and advocacy.**

## QUALITY OF LIFE GRANTS

The Quality of Life Grants Program, created by the late Dana Reeve, strives to empower individuals with disabilities and their families by providing grants to nonprofit organizations that improve quality of life through inclusion, access, independence, opportunities for community engagement, and other life-enhancing endeavors.

Generous benefactor to TR Centers

Two cycles each year

Funds adaptive tack

Funds wheel chair lifts and mounts

## SUCCESSFUL GRANTS

- A modest grant is invested into a very specific part of a program
  - Programs of cross disability and inclusion
    - Requests for a single project.
  - Vendor quotes are optional but encouraged
- Requests to support the launch of new initiatives or the expansion of existing projects
  - Priorities include projects that serve military/veterans, diverse communities, and medically underserved areas.

## APPLICATION PROCESS

- Create a draft application in Word, which can then be used to cut and paste
  - The maximum grant amount is \$25,000
    - Average amounts: \$1,200 - \$7,000
  - Provide detailed breakdowns for all costs estimates
  - Two cycles each year calendar year, May and December
    - Notified by email of results in June and December
  - A final report must be submitted one year and one month after the award is received
- Grantees are required to complete a short evaluation survey at the conclusion of the grant period.
  - Prior grantees must wait the required 3 grant cycles before resubmitting
    - Those not funded do not need to skip any cycles before reapply

AQHHA

AMERICAN QUARTER  
HORSE ASSOCIATION

## MISSION STATEMENT

The American Quarter Horse Foundation supports equine-related educational and charitable programs that create opportunities to enrich the lives of people and horses.

## AMERICA'S HORSE CARES

### **America's Horse Cares**

The American Quarter Horse Foundation supports education in the field of equine-assisted activities and therapies. Their mission through this program is to foster and facilitate the development of industry professionals who continuously raise the EAAT standard of practice to ensure the highest level of programs and services are provided to special-needs individuals

## FUNDING

Support Individualized Employee/Volunteer Training and Center Immersion Training through approved educational clinics and or workshops.

Started granting in 2002 and developed from funds for horses and equipment to the development of quality EAAT care

Requests must be made by the facility which meets the prerequisites

Application is online.

Next cycle application goes up January 2017



## PREREQUISITES

### **Eligibility Requirements**

Applicant organization must be a facility which utilizes horses to provide EAAT

Must be tax exempt under section 501(c)(3) for at least 3 years

Must be a member of one of the following:

- American Hippotherapy Association
- Certified Horsemanship Association
- Equine Assisted Growth and Learning Association Inc.
  - PATH Intl.



**EMPOWERING  
HORSE CHARITIES  
OF AMERICA**

**EQUUS**  
**FOUNDATION**

## MISSION STATEMENT

The EQUUS Foundation, Inc. is dedicated to improving the quality of life of horses, enabling the therapeutic use of horses for those with special needs, fostering the horse-human bond, and educating the public on the horse's unique ability to empower, teach and heal.

## ELIGIBILITY

- 1) Accepted to Equine Welfare Network on or before January 31
- 2) Accepted as a “Messenger” on or before March 31
- 3) Existing Messengers must have updated their messenger information by April 30
- 4) This is the most time consuming part of the application; start early!

To join the Equine Welfare Network:

- 1) 501(c)(3)s visit:  
<http://www.equusfoundation.org/get-involved-charity.php>
- 2) Government entity or educational institution visit:  
<http://www.equusfoundation.org/get-involved-affiliate.php>
- 3) Once accepted, will be able to update information to become a “Messenger”

## FUNDING

- 1) horse rescue, rehabilitation, re-training, adoption, foster care and retirement
- 2) providing equine assisted therapies and activities to the public

Specific requests may include :

horse feed/supplements  
horse gear/equipment  
veterinary/dental/farrier care  
scholarships/financial aid  
riding apparel/equipment  
small capital improvements.

## APPLICATION

- Grants are awarded in amounts from \$500 to \$5,000
- Can not exceed 5% of an organization's current annual operating budget.
- The total cost of the capital purchase must be \$5,000 or less
- The total cost of any one single item should not exceed \$2,500.
- Grant applications may be submitted online from May 1 to May 15.
- Starting on May 1st, a link will be available on this page to apply for a grant
- On May 16, link to the online application will no longer be available.

## SELECTION

Will be notified by August 31 with grant awards disbursed by September 30.

The selections are based on:

- The amount of funds raised by the EQUUS Foundation over the course of the year
- Knowledge and understanding of the applicant organization
- The relative merits of the applicant's specific grant request.

## GUIDESTAR

GuideStar is a free information service specializing in U.S. nonprofit companies. It provides information on more than 1.7 million IRS-recognized nonprofit organizations.

In order to receive a grant, your organization must provide the information required by GuideStar to be recognized by GuideStar as at least a **Silver-level GuideStar Exchange participant**.

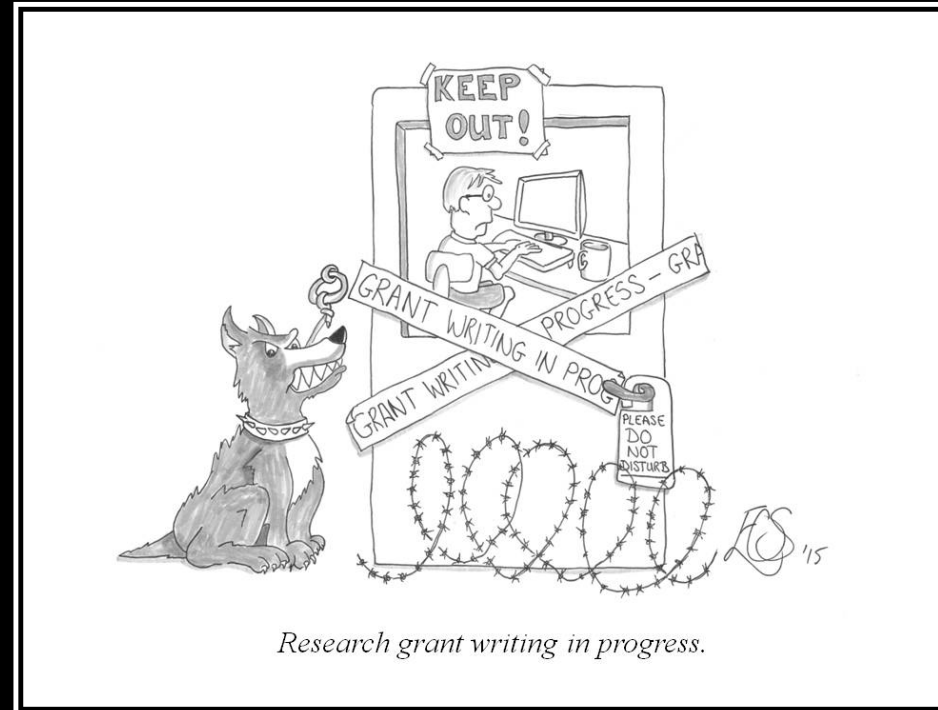
Visit <http://www.guidestar.org> to update information and qualify for Silver Level



# GUIDESTAR<sup>®</sup>



## TIPS & TRICKS



*Research grant writing in progress.*

## DISCLAIMER

The grant making guidelines and information contained herein are subject to change without notice depending on each grant cycle and organizational preferences.

## TIPS & TRICKS

- Digital vs Paper Applications

Most are now online

Paper version will often ask for multiple copies and, often, digital version

- Terminology & Phrasing

Many grants are looking for key terms and how these terms apply to your program

- Give them what they ask for

Answer each question or requirement using the wording presented in the grant

What You Need:

501(c) 3

990

Financial Reports/Audit

List of Board of Directors

Annual Report/Newsletters

Yearly Budget

Program or Project Budget

Other items:

Organizational flow chart, letters of support, resumes & job descriptions, pictures, etc.



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Call for Fees & Availability

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