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So You Want to Start a Nonprofit Therapeutic Riding Program?

This presentation is designed to enlighten attendees about the process (and pitfalls) in starting a nonprofit therapeutic riding program. Attendees will leave with a basic roadmap of steps to consider in starting their own program. Topics discussed will be board recruitment, volunteer training, herd management, marketing, programming, strategic planning and infrastructure.

- Brief History of CTR

- Where to Start?

PATH International – www.pathintl.org

National Council of Nonprofits

<https://www.councilofnonprofits.org/find-your-state-association>

- Board recruitment

Who should be on my board? How do I recruit them?

Board meetings – Robert’s Rules of Order

What type of board do I want to have? A Governing Board or an Operating Board?

- Strategic Plan

Why does my organization need one?

Mission and Vision Statements

By-Laws

- Infrastructure/Facility Management

Liability and Insurance

Hours of operation

Lease agreements

Outside contractors

- Herd Management

How do I choose horses? How do we train them?

Standard Operating Procedures for Herd Care

- u Volunteer Management

 - Recruiting
 - Orientation
 - Training
 - Volunteer Issues

- u Programming

 - What types of programming do you offer?

- u Marketing

 - Social Media
 - Website
 - Civic Organizations
 - Special Events

- u Fundraising and Grant Writing

 - Do you do it yourself, hire a professional fundraiser, or contract with a fundraising consultant?
 - Understanding the laws of your community
 - Understanding the funders in your community
 - Form 990 – What is it? Why is it important?

- u Around the arena

 - Opportunity for new nonprofits to share successes and “what you would do differently”

- u Resources:

 - Transitions Unlimited - www.transitionsunlimited.net

 - Markel Insurance – www.markelinsurance.com

 - Association for Fundraising Professionals – www.afpnet.org

With respect to striving for improvement, please share your thoughts on the PATH International 2017 Region 2 conference session, “So You Want to Start a Nonprofit Therapeutic Riding Program?”

Why did you attend this session?

What did you expect to learn from this session?

What did you learn from this session, if it was different from your expectation?

What topic(s) would you add to this session? Why?

What topic(s) would you eliminate from this session? Why?

Additional comments:

Thank you. You may leave your completed questionnaire on your seat.