

Conference Exhibitors

Diverse, savvy and on-target, this audience gathers together in one place only once a year! A recent member purchasing preferences survey proves that 85% of respondents have a definite affinity for and would buy products from a company that has supported PATH International. 77% of respondents plan to contact one or more of our sponsors and exhibitors regarding their products.

100% of PATH International center executive directors said they are directly responsible for making purchases for their center and 60% report that their center staff frequently makes brand and product recommendations to their center's participants, families and volunteers.

Market your product or service to this on-target demographic. Exhibits open **October 31-November 2, 2012 in Bellevue, WA.**



**Save \$100 off the standard rate if reserved by May 15, 2012!
Additionally, PATH Intl. members receive \$50 off anytime.**

\$800 Booth package:

- One 8 foot x 8 foot space with 6 foot table and 2 chairs, admission for two representatives
- Listing in the exhibitor section of the conference program
- Listing in PATH Intl. eNews conference articles
- 1/4 page advertisement in the conference program
- 25% discount on one advertisement in the Winter 2012/2013 issue of PATH Intl.'s *Strides*
- 25% discount on a conference registration
- 2 tickets to Evening Reception, 1 ticket to Keynote Luncheon

\$600 Table-top display:

- 6 foot table and 2 chairs, admission for two representatives to work the table, no pipe and draping, no additional benefits

Company Name _____

Contact Name _____

Address _____

City _____ ST _____ Zip _____

Phone _____ Fax _____

Email _____

Website _____

Twitter feed _____

Facebook page _____

_____ Exhibitor Booth Package

_____ Table-top Display

Payment Options

Check enclosed

(Please make check payable to: PATH International)

Visa MasterCard American Express Discover

Account # _____

Exp _____

Signature _____



PATH
INTERNATIONAL

Professional Association of Therapeutic
Horsemanship International

PO Box 33150
Denver, CO 80233

phone (800) 369-7433 • fax (303) 252-4610

mream@pathintl.org

www.pathintl.org