Board of Trustees Meeting November 22, 2021 3:30pm MT

Minutes

Welcome & call to order

The meeting was called to order at 3:35pm MT.

Present: Ed Milford, Sue Becklenberg, Kim Berggren, Scott Carver, KC Henry, Michael Kaufmann, Lili Kellogg, Robin Krueger, Brandan Montminy, Jessica Normand, Lynn Petr, Ashley Phelps-Dunn, Aviva Vincent, Cliff Williamson, Adam Daurio Guest: Kristen McGraw, MOC Chair Staff: Kathy Alm, Kandis Branum

President's Comments

DEI Board next steps

Ed Milford thanked Sue Becklenberg and offered kudos for her board leadership the past two years. He also noted the need for candidates for the finance committee. DEI-wise, he said much has been accomplished and there is still a lot of work to do. Ed will be forming a sub-committee of the Board to wordsmith and finalize the DEI goals and objectives.

Membership Outreach Committee Report

B-1 2020-2021 MOC Report

Kristen McGraw reported to the Board on behalf of the 11 region representatives and their leadership teams. Notable factoids from Kristen's report include 3,292 RLT (region leadership teams) volunteer hours for the equivalent of \$93,092.44; connecting with 3,827 members/centers; communication with 415 non-members; 40 state meetings; 21 external events to share information with an estimated 9,500 attendees overall. Facebook is the most popular form of social media connection and the RLTs report they struggle with the extra time and effort to utilize Member Connections, the PATH Intl. platform.

Minutes of September 27, 2021

C-1 Minutes Motion to approve: Lili Kellogg Second: Jessica Normand Minutes approved

CEO Report

D-1 Temp Restricted Funds Report

D-2 CEO Report

D-3 Dashboard

Kathy Alm reported on the status of temporary restricted funds. She asked that two funds be sunsetted and remaining dollars be transferred to similar funds for distribution according to guidelines.

Motion to sunset the Georgia Accreditation Fund and transfer remaining \$2,050.00 to the Pat & Jackie Mullins International Conference Scholarship Fund: Kim Berggren

Kristen McGraw, MOC Chair

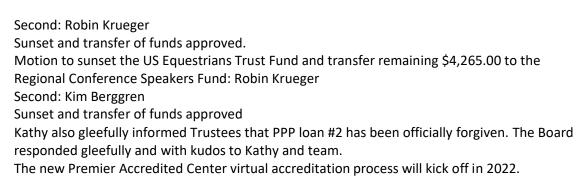
Ed Milford

Ed Milford

Kathy Alm



Ed Milford



Professional Association of Therapeutic Horsemanship International

Board Committees Chairs and Members

Ed Milford

Ed Milford

E-1 Board & Committees Roster Proposed Board committee chairs: Finance: Scott Carver Audit: Robin Krueger Governance: Brandan Montminy Motion to approve Board Committee chairs: Sue Becklenberg Second: Lili Kellogg Committee chairs approved Proposed Board committee members: Finance: Robin Krueger, Tom Cramer, Marianne Collins, KC Henry Audit: Jeff Beck, Scott Carver Governance: Kim Berggren, Michael Kaufmann, Lili Kellogg, Cliff Williamson, Jessica Normand, Lynn Petr, Christina Sorensen, Veronica Lac, Ashley Phelps-Dunn Motion to approve Board committee members: Scott Carver Second: Brandan Montminy Committee members approved

Operational Committees Chairs

F-1 Operational Committees Chairs Roster: Kristen McGraw-MOC Mary Gwinner-Accreditation Subcommittee Kate Robbins-Certification Oversight Committee Lauren Fitzgerald-Riding certification Subcommittee (ATRI & MTRI) Sarah Miller-Therapeutic Driving Certification Subcommittee Nancy Beers-Equine Specialist in Mental health & Learning Subcommittee Michelle Weed-Health & Education Advisory Committee Emily Keison-Equine Welfare Subcommittee Molly Murphy-Standards Review Committee Kristen Marcus-Equine Services for Heroes® Committee Adam Daurio-Grievance Review Panel Motion to approve operational committee chairs: Kim Berggren Second: Robin Krueger Operational committee chairs approved Brandan Montminy reported that the Governance Committee has completed an update on the expertise matrix. A subcommittee will be formed to redesign the mentorship program. The recruiting process for potential board candidates is beginning. Trustees are asked to send ideas for possible posting places and sites to Brandan and Kandis. A suggestion was made to create targeted marketing materials for minority constituencies.

990

Governance

G-1 990/990T Motion to approve 990/990T: Sue Becklenberg Second: Kim Berggren 990/990T approved

Finance

H-1 Q1 Projection Narrative 09.30.21
H-2 Q1 Consolidated Projection 09.30.21
H-3 Consolidated Financial Statement 09.30.21
H-4 Consolidated Financial Narrative 10.31.21
H-5 Consolidated Financial Statement 10.31.21
Motion to approve September and October 2021 financials: Sue Becklenberg
Second: Cliff Williamson
September and October 2021 financials approved

Consent Agenda

I-1 Minutes August 23, 2021 Executive Committee
I-2 Minutes September 16, 2021 Finance committee
I-3 Minutes October 21, 2021 Finance Committee
I-4 Minutes September 16, 2021 Governance Committee
I-5 Minutes October 21, 2021 Governance Committee
Motion to approve all items on consent agenda: Robin Krueger
Second: Kim Berggren
Consent agenda approved

Ambassador Stories

Lili Kellogg, Lynn Petr, Jessica Normand and Cliff Williamson shared stories.

Other Business

Brandan Montminy asked about posting annual meeting on LinkedIn. Kathy responded that she will talk to the Marketing and Communications Department. Kathy also noted that the department is currently in crunch time with the new website, so some tasks have been delayed. Ed Milford updated Trustees on the status of the Advisory Council and Ambassadors designations. The Advisory Council will be disbanded on the recommendation of the Executive Committee and the Ambassadors idea is tabled for now.

Brandan Montminy

Scott Carver

Scott Carver

Ed Milford

Ed Milford

Ed Milford





Next meeting:

January 24, 2022

Adjournment

Motion to adjourn: Kim Berggren The meeting was adjourned at 4:46pm MT. Ed Milford

Ed Milford