



Membership Outreach Committee Annual Meeting Minutes November 17, 2021

Call to Order 6:03 MT time

Roll Call

Present: 1-Sarah Bronson, 2-George Paffendorf, 3-Sherri Moore, 5-Missy Lamont, 7-Dionne Newton, 8-Jen Donahue, 9-Annie Mabry, 10-Kristen Marcus, 11-Kaitlyn Siewart

Staff: Kathy Alm, Kendyl Berger, Carrie Garnett

Guest: Karen Tanchak (9), Courtney Mellor, (11) Joan Berg (6), Amy Halquist (10), Jessica Arts (10), Tracy Shaw (10), Maggee Harrison (9) Chrissy Stout (11), Nichole Payne (11)

Absent: 4-Toby Cross

Excused: 6-Erika Berg

Approval of Oct. 24 Minutes: Jen (8) moved to accept minutes with amendments of adding Erika B to attendance, Sarah Bronson 2nd (1), approved

Office Updates:

Kathy A-Asking for feedback for the conference and annual meeting. Only 165 attended, significant drop from 400+ from the previous year. Why the drop? Going forward, looking at hybrid. Most centers work T-Sat, so maybe do a Sun or Monday. Technology was an issue for Sarah B. Labor shortage might be an issue; people are working harder to keep things going.

Surveys – regions have been doing own surveys. Need a process for insuring consistency of questions. Survey fatigue is an issue for membership. All Region/National survey requests need to go to Kendyl.

Carrie Garnett – Communication about virtual site visit process, did anyone have questions? 90% passing and re-accreditation qualify for virtual. First time accreditation will be in person. First come, first served in list for getting through the process. Mid-December to January for webinars for training. 2021 standards to be met. Comments due to Carrie by 11/29/21

New person to PATH Intl. staff– Rayne supporting membership

Membership satisfaction survey – please do them. Looking to do a membership retention plan.

Action Items

Kendyl Berger

1. Communication updates – has anyone seen the PATH table top?
2. Newsletters – region newsletters no more – what is the new alternative? No more emails; email fatigue? Region Reps need access to contact info for their regions – too labor intensive to cut and paste. Emails need to be vetted by staff (branding) and reduce email fatigue. Region 8 has a list and folks reach out to centers who haven't been reached in a while, good tool for state chairs to learn about the centers in their states. Still frustrating at times, but works to get info for newsletters. Send all correspondence to Kendyl; she will get it out to membership

3. How to move Zoom recordings – recordings were moved to Google Drive. Ask Kendyl for access to a specific recording
4. Region 9 & 10 updates
 - a. Annie, Karen and Maggee from Region 9. Two tri-state virtual meetings, 100+ in first and 60+ in second one. People from other states and regions attended. Trying to get nominations from Region 9 for volunteers, equines, etc.
 - b. 4 new incoming state chairs; young and excited.
 - c. BC chair leaving after serving since 2014 and moving up to Region Rep.
 - d. Maggee hoping for a real conference in St. Louis in October; retiring in the spring of 2022.
 - e. NM is working normally and two programs have new homes; room to grow. New center in Farmington and NM state Chair gave presentation to Civitan conference.
 - f. Temple Grandin Center working with other programs at CSU to offer services and working on doing research to provide evidence based projects
 - g. CO state meeting coming up; COVID is spiking so centers are not working normally yet
 - h. WY is operating normal for the most part; spike in COVID on west side of state. State educational weekend rescheduled for spring
 - i. UT call for abstracts is open for regional conference in May 2022. VA in SLC working on abstracts. Working on research for EAP, about to be published.
 - j. Hawaii – challenges; host zoom meetings just for HI, time zone issues have been a problem. 30 people in HI (members) zoom meetings every month or every two months. 5 people attended regional conference. One center trying for accreditation. Have new centers looking to be member centers and possibly accredited. Hoping for pre-COVID numbers by next year. Received the scholarship for EAP-PTSD.
 - k. Thank you Annie and Kaitlyn for your time on the MOC and PATH

Old Business/Action Item Review

1. Mid-year check ins in progress – fill out your doodle poll!
2. Check for completion of Monthly Outreach Survey
3. Region Rep training Jan 10 from 1-2:30EST

Next Meeting

January 19

Adjourn

Motion to adjourn: George (2), Annie 2nd (9) Adjourn 7:07pm Mountain time