



Board of Trustees Meeting

November 22, 2021

3:30pm MT

Minutes

Welcome & call to order

Ed Milford

The meeting was called to order at 3:35pm MT.

Present: Ed Milford, Sue Becklenberg, Kim Berggren, Scott Carver, KC Henry, Michael Kaufmann, Lili Kellogg, Robin Krueger, Brandan Montminy, Jessica Normand, Lynn Petr, Ashley Phelps-Dunn, Aviva Vincent, Cliff Williamson, Adam Daurio

Guest: Kristen McGraw, MOC Chair

Staff: Kathy Alm, Kandis Branum

President's Comments

Ed Milford

DEI Board next steps

Ed Milford thanked Sue Becklenberg and offered kudos for her board leadership the past two years. He also noted the need for candidates for the finance committee. DEI-wise, he said much has been accomplished and there is still a lot of work to do. Ed will be forming a sub-committee of the Board to wordsmith and finalize the DEI goals and objectives.

Membership Outreach Committee Report

Kristen McGraw, MOC Chair

B-1 2020-2021 MOC Report

Kristen McGraw reported to the Board on behalf of the 11 region representatives and their leadership teams. Notable factoids from Kristen's report include 3,292 RLT (region leadership teams) volunteer hours for the equivalent of \$93,092.44; connecting with 3,827 members/centers; communication with 415 non-members; 40 state meetings; 21 external events to share information with an estimated 9,500 attendees overall. Facebook is the most popular form of social media connection and the RLTs report they struggle with the extra time and effort to utilize Member Connections, the PATH Intl. platform.

Minutes of September 27, 2021

Ed Milford

C-1 Minutes

Motion to approve: Lili Kellogg

Second: Jessica Normand

Minutes approved

CEO Report

Kathy Alm

D-1 Temp Restricted Funds Report

D-2 CEO Report

D-3 Dashboard

Kathy Alm reported on the status of temporary restricted funds. She asked that two funds be sunsetted and remaining dollars be transferred to similar funds for distribution according to guidelines.

Motion to sunset the Georgia Accreditation Fund and transfer remaining \$2,050.00 to the Pat & Jackie Mullins International Conference Scholarship Fund: Kim Berggren



Second: Robin Krueger
Sunset and transfer of funds approved.
Motion to sunset the US Equestrians Trust Fund and transfer remaining \$4,265.00 to the Regional Conference Speakers Fund: Robin Krueger
Second: Kim Berggren
Sunset and transfer of funds approved
Kathy also gleefully informed Trustees that PPP loan #2 has been officially forgiven. The Board responded gleefully and with kudos to Kathy and team.
The new Premier Accredited Center virtual accreditation process will kick off in 2022.

Board Committees Chairs and Members

Ed Milford

E-1 Board & Committees Roster
Proposed Board committee chairs:
Finance: Scott Carver
Audit: Robin Krueger
Governance: Brandan Montminy
Motion to approve Board Committee chairs: Sue Becklenberg
Second: Lili Kellogg
Committee chairs approved
Proposed Board committee members:
Finance: Robin Krueger, Tom Cramer, Marianne Collins, KC Henry
Audit: Jeff Beck, Scott Carver
Governance: Kim Berggren, Michael Kaufmann, Lili Kellogg, Cliff Williamson, Jessica Normand, Lynn Petr, Christina Sorensen, Veronica Lac, Ashley Phelps-Dunn
Motion to approve Board committee members: Scott Carver
Second: Brandan Montminy
Committee members approved

Operational Committees Chairs

Ed Milford

F-1 Operational Committees Chairs Roster:
Kristen McGraw-MOC
Mary Gwinner-Accreditation Subcommittee
Kate Robbins-Certification Oversight Committee
Lauren Fitzgerald-Riding certification Subcommittee (ATRI & MTRI)
Sarah Miller-Therapeutic Driving Certification Subcommittee
Nancy Beers-Equine Specialist in Mental health & Learning Subcommittee
Michelle Weed-Health & Education Advisory Committee
Emily Keison-Equine Welfare Subcommittee
Molly Murphy-Standards Review Committee
Kristen Marcus-Equine Services for Heroes® Committee
Adam Daurio-Grievance Review Panel
Motion to approve operational committee chairs: Kim Berggren
Second: Robin Krueger
Operational committee chairs approved



Governance

Brandan Montminy

Brandan Montminy reported that the Governance Committee has completed an update on the expertise matrix. A subcommittee will be formed to redesign the mentorship program. The recruiting process for potential board candidates is beginning. Trustees are asked to send ideas for possible posting places and sites to Brandan and Kandis. A suggestion was made to create targeted marketing materials for minority constituencies.

990

Scott Carver

G-1 990/990T
Motion to approve 990/990T: Sue Becklenberg
Second: Kim Berggren
990/990T approved

Finance

Scott Carver

H-1 Q1 Projection Narrative 09.30.21
H-2 Q1 Consolidated Projection 09.30.21
H-3 Consolidated Financial Statement 09.30.21
H-4 Consolidated Financial Narrative 10.31.21
H-5 Consolidated Financial Statement 10.31.21
Motion to approve September and October 2021 financials: Sue Becklenberg
Second: Cliff Williamson
September and October 2021 financials approved

Consent Agenda

Ed Milford

I-1 Minutes August 23, 2021 Executive Committee
I-2 Minutes September 16, 2021 Finance committee
I-3 Minutes October 21, 2021 Finance Committee
I-4 Minutes September 16, 2021 Governance Committee
I-5 Minutes October 21, 2021 Governance Committee
Motion to approve all items on consent agenda: Robin Krueger
Second: Kim Berggren
Consent agenda approved

Ambassador Stories

Ed Milford

Lili Kellogg, Lynn Petr, Jessica Normand and Cliff Williamson shared stories.

Other Business

Ed Milford

Brandan Montminy asked about posting annual meeting on LinkedIn. Kathy responded that she will talk to the Marketing and Communications Department. Kathy also noted that the department is currently in crunch time with the new website, so some tasks have been delayed. Ed Milford updated Trustees on the status of the Advisory Council and Ambassadors designations. The Advisory Council will be disbanded on the recommendation of the Executive Committee and the Ambassadors idea is tabled for now.



Next meeting:

January 24, 2022

Ed Milford

Adjournment

Motion to adjourn: Kim Berggren

The meeting was adjourned at 4:46pm MT.

Ed Milford